

# On the Five Elements of Professional Ethics of Literary and Artists in the New Era

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**Abstract:** In his recent congratulatory letter to the 70th anniversary of the founding of the China Federation of Literary and Art Writers, General Secretary Xi emphasized that the new era of socialism with Chinese characteristics calls for outstanding writers and artists. On the basis of earnestly studying the important expositions of the literary and art work in the new era of General Secretary Jin Ping, this paper refines the professional ethics of the new era literary and art workers who advocate the cultivation of the people, the self-cultivation, the beauty, the innovation, and the integrity of the literary and art work, with a view to new The literary and art workers of the era provided clearer and more effective guidance for them to make new and greater contributions to the prosperity and development of socialist literature and art and the building of a socialist cultural power.

## 1. Introduction

“The literary and art workers are the engineers of the soul.” In 2014, when General Secretary Xi Jinping hosted the symposium on literary and art work, he emphasized that the literary and art team should be placed in a more prominent and important position, and strive to create a group of influential leaders in various fields and build A large team of literary talents. At the beginning of this year, at the two national conferences that received much attention from the society, General Secretary Xi Jinping participated in the cultural and art circles and social sciences associations and delivered an important speech, emphasizing that the majority of literary and art workers insisted on dedicating the people with quality products to lead the fashion with Mingde. On July 16th, General Secretary Xi’s congratulatory letter to the 70th anniversary of the founding of the China Federation of Literary and Art Circles once again called for outstanding writers and artists in the new era of socialism with Chinese characteristics. This shows that the Party Central Committee attaches great importance to the work of literature and art and fully reflects Xi Jinping. The general secretary's cordial care and ardent expectations for the majority of literary and art workers also give new meaning to the professional ethics of literary and art workers in the new era.

Under the new historical orientation, as an art school, we need to understand and grasp the professional ethics of the literary and art workers in the new era, and cultivate a group of outstanding literary and art workers with morality first, superb skills and more excellent products. And to form a Marxist literary theory team that is compatible with the times.

## 2. Worship the “Dao” for the people

Chongdao respects the people means that literary and art workers use Marxism as the guiding ideology, implement the principle of party spirit, actively practice the core values of socialism, adhere to the people as the center, strive to improve their ideological and political qualities, and serve the great rejuvenation of the Chinese nation and the people. The realization of basic cultural rights and services.

The classical Marxist literary theory tells us that literature and art are a reflection of social life and economic foundation, and grasp the profound historical essence and laws through complicated social

and economic and political representations. Chongdao means that literary and art workers should use Marxism, especially Xi Jinping's new era of socialism with Chinese characteristics as a guide, do "two maintenance", implement the principle of party spirit, practice the core values of socialism, and keep pace with the times. The national spirit and the spirit of the times hold high the banner of patriotism and establish a correct view of the state, the nation, the history, the art and the people. The topic of patriotism is the basic motif of Chinese literature and art. The great rejuvenation of the Chinese nation is a distinct theme of contemporary Chinese patriotism. It is a heart-warming and sinister national sentiment. It can affect everyone's nerves and let people find emotional conversion. To make the works of art more ideological and more active and healthy.

For literary and artistic creation, we must first understand the question of who is creating and who is speaking for it. The orientation of "for the people" has always run through the Marxist theory of literature and art, and it is necessary to satisfy the people's spiritual and cultural needs as the foothold of literary and artistic work. Literary and art workers must clearly understand that the people need literature and art, and literature and art are important ways for the people to realize their basic cultural rights and interests; literature and art require the people, the people are the main body of literary and artistic expression, and are the connoisseurs and judges of the literary aesthetics, from the simple words of the people. Record their needs and discover the wisdom of their flashes; literature and art should love the people, and literary and art workers must deeply understand that the people are historical creators, deeply understand the flesh-and-blood ties with the people, and draw from their production practices. The material reflects their joys and sorrows, portrays their inner world, respects the people, loves the people, fears the people, roots the people, serves the people, sings the people, and transforms the true feelings of the people into a great driving force for the creation. To share the same fate with the people, and to create good works that can withstand the people's inspection.

### **3. Cultivate oneself and work hard**

Self-cultivation means that literary and art workers pay attention to extracting knowledge from Chinese culture, strive to improve moral cultivation, improve cultural accomplishment, improve their personality, actively engage in career, work diligently, fulfill their duties, and promote personal progress and the development of literature and art.

"The creation of literature and art must not only have the foundation of contemporary life, but also the blood of cultural traditions." "Slim body" usually refers to the cultivation of morality. It is the logical starting point for realizing the ideal of life, "cultivating, uniting, governing the country, and leveling the world", and it is also the foundation of art. Different from the Western emphasis on other laws, self-cultivation is the essence of our excellent Chinese moral tradition, with special emphasis on introspection and self-realization. As a literary and art worker, it is necessary to "inherit and promote the fine traditional Chinese culture, inherit and carry forward the spirit of Chinese and American studies in light of the new conditions of the times", strengthen the accumulation of ideas, knowledge reserve, cultural cultivation, art training, and always reflect, constantly examine and persevere. By studying the classic literature, we can "catch the world in shape, frustrate everything in the pen", enhance our own words and deeds and moral realm, and then exercise to become a master of literature and art.

The Chinese national spirit advocates moral traditions, and is often used to judge whether it is right or wrong from the ethical level. Dedication is the requirement of practitioners' ethics and morality in traditional culture. The so-called respect, that is to say, to do anything, be loyal to one thing, concentrate all energy on one thing, can not have a little sidelines. Nowadays, utilitarian, short-term and impetuous intrusion into people's spiritual world has impacted people's hearts. Some people just use art as a springboard, make more money, and then find another way. This is actually a lack of professionalism. Different from Western dedication and vocation, "dedication" as a concentration of professional ethics is more about conveying a sense of social responsibility and moral obligation. People who are engaged in literature and art know that literature and art are sacred and beautiful, but the process of creating literature and art is hard and boring. It requires the practitioners to feel at ease with their own work, rather than picking and picking them, and to the Qin and Chuchu; it requires

practitioners to love the literary profession, respect the duties of the post, and pursue the sublimation of the literary and artistic career as a highly conscious sense of responsibility.

#### **4. Shangmei Jingyi**

Shangmei Jingyi refers to the literary and art workers to establish a correct aesthetic and literary view, follow the laws of the United States, comprehend the aesthetic value, study hard and strive for excellence, and create works of art with profound thoughts, exquisite art and excellent production, showing contemporary Chinese literature and art. Development results.

Marxism believes that literature and art is a special spiritual phenomenon and is a product built according to the "law of beauty." Literary production is a special form of production, that is, the form of spiritual production. It is an important spiritual and cultural activity of mankind and an important carrier for building a common spiritual home. The eternal value of literature and art lies in the pursuit of truth, goodness and beauty. "Wenneng is affected by the world, and the thrift is related to the time series". The production of literature and art is always dynamic. The colorful forms of real life have become the organic composition of literary and artistic works. Literature and art should be rooted in the real life reflection era and adhere to the creative methods of realism. The portraits of the times are the episodes of the times and the virtues of the times. Literature and art should follow the aesthetic characteristics of literature and art, carry forward the spirit of Chinese and American studies, respect the law of the development of literature and art, and pay attention to the artistic and artistic elements such as story conception, plot arrangement, character portrayal, picture design and language use in the works, and bring people aesthetic enjoyment. Literary and artistic creation should cherish the aesthetic spirit embodied in the revolutionary culture and red culture, convey the values of upward and good, guide people to enhance their moral judgment and moral honor, yearn for and pursue a life of morality, morality and morality, and enlighten wisdom. It warms the mind, purifies the atmosphere, and expresses the lofty moral pursuit and moral sentiment of the Chinese nation, and demonstrates the aesthetic spirit of truth, goodness and beauty.

Literary and art workers also need to establish ideals and transform their daily literary and artistic practices. They need to pursue their professions, practice hard and hard work, improve their literary attainments, create their own literary styles, and create literary works. Literary and artistic works are the vane of culture and art. At present, there are "floating" chaos in the creation of literary and artistic works. There are not many "boutiques" that are both good and good. There are a number of lack of quality and the phenomenon of "highland" lacking "peak". If we want to change this situation, we need our literary and art workers to study hard, work hard, and strengthen the "foot, eyesight, brain power, and pen power." It takes a decade of cold art to stand on the bench, and the language is not surprisingly endlessly pursued. Improve your professional and skill level, improve the spiritual height, cultural connotation and artistic value of the work, and always climb the peak of art.

#### **5. Towards innovation**

Towards and innovation means that literary and art workers use peace and harmony, unite and cooperate, forge ahead, give full play to their artistic talents and creativity, and create a good atmosphere of harmony, harmony and innovation.

Reconciliation emphasizes the harmony between people and things: for individuals, it is to live in harmony with others; for the collective, it is to seek common ground while reserving differences and narrow the gap. It is the peaceful coexistence of people and people and society. Literary and art workers need to be aware that although literature and art are largely reproductions of personal experiences and require independent and creative creative spaces, exchanges and cooperation, unity and cooperation are also essential. Collision through communication to achieve interactive improvement. Literary and art workers can only create a vivid image and rich connotation by combining their diligent efforts with others, unity and mutual assistance, learning to learn and cooperate, learning to understand and tolerate, and correcting the relationship between people and individuals and the collective. Artistic works that are emotionally inspiring and touching people.

Innovation is the driving force behind the creation of literature and art, the inexhaustible source of social wealth, and the soul of the progressive development of the times. The masters of art in the past are all famous for their innovative achievements in art. Now our literary and artistic innovation ability is weak, which is related to the weak connection between the present and the reality, the narrowness of the artistic vision, the rigidization of artistic concepts and the patterning of artistic learning. Literary innovation is hard creative work. Literary and artistic innovation is rooted in the accumulation of traditional experience, the preference of the subject matter, the setting of the theme, the emergence of temperament, and the generation of charm. Only profound understanding and grasping the innovation based on the spirit of Chinese and American studies is the internal driving force for promoting literary innovation. Literary and artistic innovation is born out of the special sentiment and unique pursuit of social life, discovering the new characteristics of the people's cultural life, and shaping the typical artistic image reflecting the new characteristics of the times. Literary and artistic innovation develops in form and technique. Literary and art workers should promote the combination of concepts and means, the integration of content and form, the various artistic and technical requirements to complement each other, the integration of innovative literature and art work and the whole media, enhance the originality and create a colorful The literary and artistic works with Chinese style and Chinese style leave precious artistic wealth for human civilization.

## **6. Be responsible for what is right**

Keeping right is to say that literary and art workers must adhere to artistic conscience and artistic ideals, abandon vulgarity, promote integrity, shoulder heavy responsibilities, serve the society, and add brilliance of Chinese literature and art to the community of human destiny.

At a time when the market economy value orientation is the mainstream, utilitarianism has gradually penetrated into all aspects of people's lives. The background, social foundation and economic conditions of the development of literature and art have undergone profound changes. Some literary and artistic works pay more attention to sensory enjoyment, and some cloaks with "elegance" and "taste" reflect the so-called "upper society" and "elite class" life, which is actually a disguised work of worshipping money worship, hedonism and luxury life. Leading to the low style of the work, it is difficult to spread for a long time; some literary and art workers attach importance to the satisfaction of material level and the pursuit of fame and fortune, even in order to become famous in a short time and deviate from the correct moral behavior track, the unspoken rules emerge one after another, which casts a cover on the entire literary ecological environment. shadow. Keeping the righteousness is to hope that literary and art workers can stick to the right path, "abandoning the mundane thoughts in the world, resisting cultural phenomena such as classics, vulgarity and kitsch, cherishing their image and honor in the public, and striving to achieve sludge without dyeing. "Looking at the Qing Dynasty and not demon", using Mingde to lead the fashion, adhere to the social benefits first, and form a good literary ecology that is conducive to promoting the core values of socialism.

The prosperity and development of Chinese literature and art is not only an important way to enhance the people's spiritual and cultural needs, but also an important way to promote the exchange of civilizations and build a community of human destiny. On many important international occasions, President Xi advocated different civilizations to learn from each other's strengths and make progress together, fully demonstrating the profound thinking and responsibility of Chinese leaders for promoting the development of human civilization. The so-called responsibility is to require literary and art workers not to forget the original, to establish a foothold in the present, to strengthen the creative transformation and innovative development of China's excellent traditional culture, to dig out the traditional Chinese cultural connotation and to talk about China with higher cultural consciousness and cultural self-confidence. Story, carry forward the Chinese spirit, spread the voice of China, use China's wisdom and China's program to contribute unique strength, build a bridge for enhancing the friendship between peoples in exchanges and mutual understanding, realize the international expression of the Chinese story, jointly promote the development and progress of human civilization, and build the destiny of mankind community.

Chongdao is the value orientation for the people, the requirement of creation orientation and service object, embodying the political principle; self-cultivation is the national character, the requirement of self-growth and spiritual appearance, reflecting the origin of inheritance; Shangmei Jingyi is a professional appeal, is a specific duty and The requirements of business skills reflect the characteristics of the profession; the innovation and innovation are the essence of the spirit, the requirements of the conditions and the internal motivation, and the requirements of the times; the responsibility is the ideal pursuit, the requirement of inner conscience and social responsibility, and the transcendence of quality. The five essentials are not only the general moral requirements of the profession, but also the special moral requirements of the literary and art workers; there are both the most basic normative requirements and the transcendence requirements that require higher willpower qualities. The logically clear organic whole achieves the harmonious unity of general and special ethics, rules and virtues.

As current and future literary and art workers, we need to improve our professional ethics and self-awareness, gradually internalize and put into moral practice, become the builders and successors of the socialist literary and art cause “German and Art” and take up the culture. People, educate people, and honor the mission of Wen Peiyuan.

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